



Heritage Fest

Design your own beaker

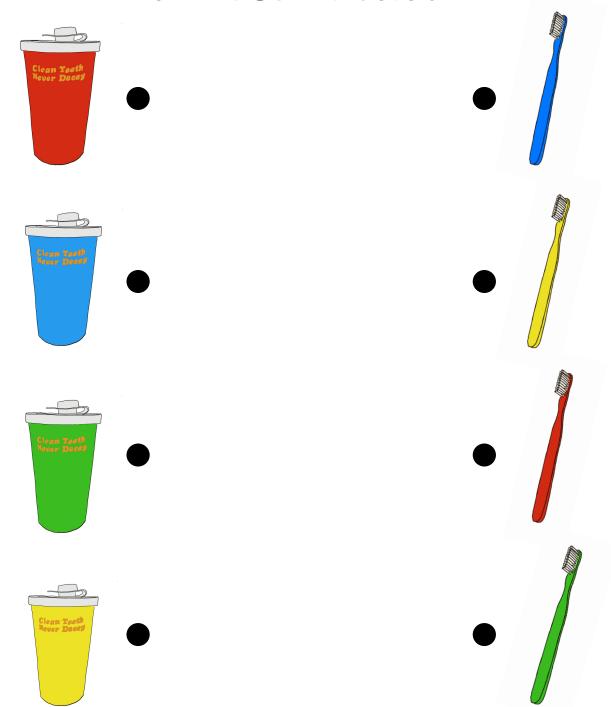


Dental Health 'Open Wide, Brush Inside' campaign was launched in February 1969. Every child in the primary school was supplied with a toothbrush and a plastic beaker at a fee of 25 cents per set.





Match the beaker to the toothbrush of the same colour



By 1969, a total of 367,735 children from 439 primary schools participated in the toothbrushing drills. An estimated 1.5 million toothbrushes were sold by 1970.